

RFP- Website Redesign and ADA Compliance

Addendum #7_12.17.2025

1. Experience: What level of experience does your project team have doing website redesign projects? **Limited**
2. Proposals: About how many proposals do you expect to get? **N/A**
3. Budget: What is your budget range for this project? **The OHPA Board will determine the budget range.**
4. Turnaround: How much time do you need to review work and provide feedback? Are there multiple layers of review on your end (leadership versus a project team, for example)?
Please refer to the RFP, Section 5, page 6.
5. Time: What time commitment can your team make for the project? **OHPA will allocate the time required to complete the project efficiently and within established timelines.**
6. User Research: To what extent do you want decisions made based on actual research with your audience and stakeholders? Note that this can take up varying levels of the budget but it does provide valuable information. We recommend including at least some budget for this. **OHPA intends to streamline and reduce the scope of its website content; accordingly, user research is not a current priority.**
7. Brand assets: Can you provide a branding or style guide, or do you need branding services included such as a logo design, selection of fonts and colors, or other branding work?
OHPA is receptive to vendor recommendations on branding and style, provided they comply with ADA requirements.
8. Content/Features: Do you have an idea of what content on the current site you will keep, what you might edit or reduce, and what might be eliminated altogether? Are there any new features or content you are thinking about adding? **OHPA intends to streamline and reduce the scope of its website content and limit to two pages.**
9. Analytics: do you currently have Google Analytics or similar installed on your site? **Our current platform host provides the analytics with the account.**
10. SEO: do you currently engage in any SEO practices? If so, what are you doing? **None**
11. Accessibility: Are you interested in additional training on creating accessible content (videos, pdfs and more) and/or web accessibility in general? Learn more about web accessibility. **Accessibility, as defined by ADA requirements, will be embedded within the training and transition process.**
12. What are the main actions you want your various audiences to take on the website? **Access to all downloadable OHPA information/documents, user-friendly as defined by ADA requirements.**

13. What are the main things your audiences want to do on your website? These are generally not the same as what you want. **Access to OHPA information and notifications.**
14. In what ways does your current website support your mission and vision? If it does not, please provide any ideas you have for how it might. **OHPA intends to comply with the ADA requirements.**
15. In what ways do you currently measure the ROI of your website?
None
16. Are you open to working with a fully remote firm (entirely US-based)? **As long as ADA requirements are followed and fully implemented, OHPA is open to vendor recommendations.**
17. What is your current level of understanding about how to create accessible documents (PDF, excel, etc) and videos? Novice - Intermediate – Expert **Intermediate (efficient)**
18. About how many PDFs and other documents will need remediation for accessibility? We count approximately 500 linked on the site. **OHPA plans to limit the number of pdfs posted to just the agenda, public notices and RFPs.**
19. About how many videos will need remediation for accessibility? We count about 4-5 on the site. **A link will be provided to access current live streaming. Past videos will be archived externally.**
20. Do you intend to keep all of the maps such as Aerial view, Rail system, Voting Districts etc? We saw about five. **OHPA intends to minimize its public-facing content and simplify the design for a more user-friendly experience.**
21. Do the monthly and quarterly reports in the navigation menu need to be archived on the site / public? **No**
22. **While we can provide training, checklists, and guidance on creating accessible content, and we can enforce certain things within the website pages to ensure accessibility ... we can not enforce whether your staff makes a PDF fully compliant, for example, or a video, or an image of map.** We want to make sure that's clear.
Please include the above statement in your proposal , should you decide to submit one.

